



Tarra Hartel
Marketing Assistant

TARRA HARTEL is the Marketing Assistant for The Counsel Network, based in our Calgary office. She works with all our offices to provide marketing administration, manage content for our social media and various marketing channels, coordinate advertising, and assist with marketing campaigns and events.

Tarra has a strong background in marketing administration and leadership development. She previously served as Director, Leadership Programming for the Real Leaders Are Resilient conference, which explores developing resilience to improve leadership skills. Prior to joining The Counsel Network, Tarra held various management positions with one of Canada's largest banks.

Outside of work, Tarra is a writer of her own blog, reiki practitioner, a part-time dance teacher, and a published author. She co-authored the novel *You've Got This, Modern Mama: A Mother's Guide to Embracing the Present and Living an Inspired Life*, which is the fifth and final volume in a best-selling series that explores modern-day motherhood in all its glory.

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