

## — Tarra Hartel — MARKETING & BUSINESS SERVICES COORDINATOR

**TARRA HARTEL** is the Marketing & Business Services Coordinator for The Counsel Network, based in our Calgary office. She works with all our offices to provide marketing administration, strategize and implement marketing strategies, manage content for our social media and various marketing channels, coordinate advertising and marketing campaigns, and assist with events. Tarra also manages operational matters such as assisting with implementing and streamlining of company processes and policies, as well as coordinating and managing team events.

Tarra is passionate about inspiring others and helping them reach their full potential. She leverages a strong background in leadership development, having served as Director, Leadership Programming for the Real Leaders are Resilient conference, which explores developing resilience to improve leadership skills. Prior to joining The Counsel Network, Tarra held various management positions with one of Canada's largest banks.

Outside of work, Tarra is a writer of her own blog, reiki practitioner, a part-time dance teacher, and a published author. She co-authored the novel *You've Got This, Modern Mama: A Mother's Guide to Embracing the Present and Living an Inspired Life,* which is the fifth and final volume in a best-selling series that explores modern-day motherhood in all its glory.

Tarra is currently completing a Graduate Certificate in Executive Coaching with Royal Roads University.

## **CALGARY**

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## **EDUCATION**

Certificate in Executive Coaching, Royal Roads University, 2021–present

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